



**Global**  
COMMERCE

# **BUILDING BRANDS BEYOND BORDERS**



January, 2025

# CORE PHILOSOPHY

At the heart of Global Commerce  
identity lies

# GRIP

## GROWTH

Delivering measurable **Growth** by tapping into  
India's vast market potential

## RELIABILITY

Our **Reliability** ensures trust and consistency  
in distribution and operations

## INNOVATION

Through **Innovation**, we simplify processes,  
anticipate needs, and implement forward-thinking **Strategies**

## PARTNERSHIP

Our unwavering commitment to **Partnership** ensures  
that every step we take is aligned with our clients' success



# ABOUT US



## How It All Started:

Global Commerce is an enabler of digital transformation in marketplaces, leading the way in tech solutions that simplify market entry and scale operations.

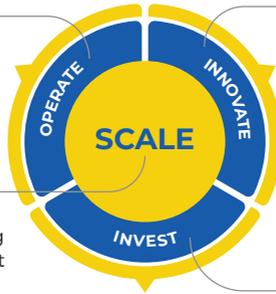
## What Do We Do:

### Operate

Provide solutions, supply chain assists, financial expertise and gateways to marketplaces

### Scale

The intersection where innovation drives new marketing ideas, operations ensure efficient execution, and investment fuels the necessary resources to scale and sustain growth.



### Innovate

Feed upcoming supply chain processes, business and brand management services, logistical and customer outreach expertise and initiatives that can simplify & improve impact for businesses

### Invest

Developing new partnerships and investing in businesses that aligns with GC vision

## How We Work:

At Global Commerce, we redefine how brands connect, engage, and expand beyond borders with GRIP at our core—Growth, Reliability, Innovation, and Partnerships. Our unwavering focus and firm lead in navigating India's complex business terrain, opening doors to new markets, and creating pathways to success. With clarity, trust, and transparency, we ensure every partnership thrives, delivering efficiency and results that reshape the global business landscape.

### Import

#### Bringing the World's Best to India!

We specialize in seamlessly bringing globally-renowned brands to the Indian market. By expertly adapting their unique essence to fit the local landscape, we make every transition a success story.

### Export

#### Go Global with Local Innovation!

With our expert guidance, Indian businesses can navigate the world's markets, achieve international success, and create a compelling, strong global brand presence that stands out on a global scale.

### Acquisition

#### Partnering Innovation with Global Triumph!

We partner with ambitious entrepreneurs who possess a strong vision and innovative products. By providing strategic guidance and resources, we help them overcome obstacles, grow their businesses, and transform their vision into successful, globally recognized brands.

# KEY DIFFERENTIATORS

At Global Commerce, we take pride in co-creating success stories for the brands we represent. By combining in-house excellence, strategic partnerships, and innovative tools, we ensure every brand thrives in the Indian market. Here's how we make it happen



## Import Compliance - Hassle-Free Market Entry

Our compliance services streamline regulatory requirements, certifications, and documentation, ensuring smooth and efficient import into India

01



## Omni-Channel Sales Presence - Everywhere Our Customers Shop

We position brands on major & relevant e-commerce platforms like Amazon, Flipkart, Myntra, and in offline stores like Vijay Sales, Croma, and Reliance Digital.



## Website Design & Development - Your Digital Storefront

We design high-performing websites that showcase our brands, blending usability and aesthetics to create engaging, conversion-driven experiences.

03



## Marketing & PR - Building Awareness, Driving Demand

We leverage performance marketing, PR, and social media to connect our brands with its audience, amplifying visibility and driving lasting impact.



## Cutting-Edge Tools - Optimizing Operations, Maximizing Growth

We use tools like Zoho, SAP, PowerBI, and Shopify to streamline operations, enhance decision-making, and drive brand growth

05

## Demo & Installation Team (D&I) - Personalized Customer Experience

Our in-house Demo & Installation team works in India's top 17 cities to drive upselling and cross-selling of premium products. We focus on delivering an unmatched, hands-on experience to our customers.

## Customer Support Team - Support That Builds Loyalty

Our dedicated customer support team ensures efficient, effective, and personalized service for every interaction, building trust and fostering repeat purchases.

## After-Sales Support : Expert Service, Nationwide Reach

Experience seamless after-sales support with Global Commerce. Our extensive network of 330+ service centers across India provides exceptional technical assistance and seamless brand warranty support. We prioritize customer satisfaction with prompt resolutions and expert service, setting the benchmark for after-sales excellence.

With a comprehensive approach, in-house expertise, and collaborative partnerships, we provide everything needed for our brands to thrive in the Indian market. Let's build success together.



**Demo & Installation**  
Active in 17+ Major Indian Cities



**Customer Support**  
10+ Customer Support Executive



**Technical After Sales**  
330+ Service Centres Pan-India

# OUR ASSOCIATED BRANDS

## Home & Kitchen



NARWAL

Yale



CHEFMAN.

ENOX E

WINIX

NINESTARS®

## Consumer Electronics

OBSEBOT

CHUWI

NEXTBASE  
Dash Cams

AKASO



EV Electro-Voice

Klipsch

## Health & Personal Care

loop



# KEY STATISTICS



Verticals



Offices which we call  
our Second Home



Warehouses



Minds and Souls



Channel Partners  
and Dealers



Portfolio of Brands



Years of Experience



Annual Turnover



Service Centers



Demo & Installation Cities





# HOME & KITCHEN

- Vacuum Cleaners
  - Robotic Vacuum Cleaners
  - Smart Locks and Safes
  - Portable Power Station
  - Small Kitchen Appliances
  - Modern Hardware
  - Air Purifier
  - Motion Sensor Trash Cans
- 



## Vacuum Cleaners



At Bissell, the belief is that a clean home equates to a happy home. With over 140 years of innovation, high-performance cleaning solutions are provided, ranging from vacuums to carpet cleaners. Advanced technology and a commitment to quality are reflected in every product, ensuring exceptional results and a refreshed environment. Reliability, effectiveness, and ease of use are prioritized, making it possible to maintain a pristine home effortlessly. The Bissell difference is experienced through a blend of innovation and excellence in every clean.



Spotclean Proheat



Spotclean Hydrosteam



CrossWave HydroSteam



CrossWave OmniForce



America's #1 Brand In Floor Care



# NARWAL

## Robotic Vacuum Cleaners



Narwal set out to revolutionize cleaning with cutting-edge robotics technology in 2016. With over 700,000 units in homes worldwide and coverage from major media outlets like TIME and TechRadar, Narwal combines SLAM, 3D perception, AI, and big data to deliver smart, convenient cleaning solutions. Driven by a commitment to enhancing lifestyles, Narwal's innovative spirit continues to fuel its rapid growth and pursuit of over 100 patents.



Freo Z Ultra



Freo X Ultra



Freo X Plus

Game-Changing Tech For Flawless Floors





Since 1840, Yale has set the standard for quality and reliability in door-locking solutions worldwide. Global Commerce has played a crucial role in elevating Yale's reputation by providing its innovative smart locks and advanced security systems directly to customers' doorsteps. This commitment not only ensures safety and convenience but also prioritizes customer satisfaction, reinforcing Yale's position as the preferred choice for securing homes, families, and personal belongings across the country.



YDME 100 NXT



YDM 3115-A



YMI 70



YSS 390 DB2



YSEM 250 EG1



Smart Outdoor Camera



Indoor Camera



Video Doorbell

Unlock Smart Security





## Portable Power Station



EcoFlow is a global pioneer in eco-friendly energy solutions, driven by a vision to power a sustainable future. Since its founding in 2017, EcoFlow has become a trusted energy companion, delivering renewable and accessible power for homes, outdoor adventures, and mobile lifestyles. With operational hubs in the USA, Germany, and Japan, it has empowered over 2.5 million users across 100+ markets, redefining how the world accesses and utilizes energy.



RIVER 2



RIVER Pro



RIVER 2 Pro+160W Solar Panel

Powering a Sustainable Future



**CHEFMAN.**

Small Kitchen Appliances



Chefman is a leader in small kitchen appliances, dedicated to enhancing everyday cooking with innovative solutions. Since 2020, it has transformed food preparation through digitally connected appliances, offering guided cooking experiences that make gourmet meals effortless. It is reshaping the future of cooking, one innovative product at a time.



Pizza Oven



Digital Air Fryer



Microwave Oven



Deep Fryer



Electric Indoor Grill



Electric Warming Tray

**Redefining Your Kitchen Experience!**



**ENOX E**

Modern Hardware



Since its inception in 2007, Enox has been a trusted name in architectural hardware, offering innovative solutions like door controls, aluminum profiles, and glass fittings. Joining ASSA ABLOY in 2014, it combines functionality and style to enhance modern spaces with world-class quality.



GLASS ARCHITECTURAL HARDWARE



SPECIAL FINISH SHOWER FITTING



SHOWER SLIDING

Innovative & Modern Hardware



# WINIX

## Air Purifier



Winix has been at the forefront of innovative air treatment solutions for both home and office environments since 1973. Based in Korea, it produces a diverse range of products, including air cleaners, air washers, dehumidifiers, and water coolers specifically for the Asian market. Known worldwide for its outstanding quality, durability, and advanced technology, Winix has made a significant global impact with its innovative solutions.



Compact



5300-2



5500-2



Air Solutions for a Healthier Tomorrow

NINESTARS®

Motion Sensor Trash Cans



Leading the way from the USA to India since 2004, Ninestar has been pioneering technology that transformed the trashcan industry. Its motion sensor designs enhance convenience, health, and eco-friendliness. Whether you need a trashcan for your home, office, or business, Nine Stars offers the perfect solution.



DZT-12-5



DZT-10-35



DZT-12-13



DZT-15-13



DZT-50-13R



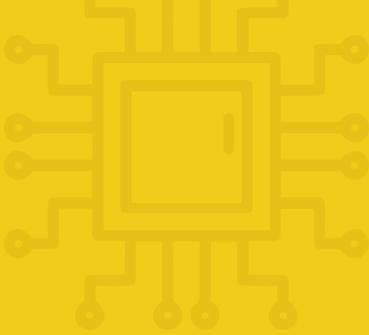
DZT-50-28



DZT-50-9

Smart Homes, Smarter Bins





# ELECTRONICS

- AI-Powered Webcam
  - Laptops
  - Dash Cams
  - Action Cameras
  - Bluetooth Speakers
  - Audio Speakers
  - Speakers & Home Audio
- 
- 



Founded in April 2016, OBSBOT is an AI-driven camera brand that bridges people and the future of imaging. With a core focus on AI, OBSBOT introduces the latest technology in videography, revolutionizing public records, image creation, and social interactions with its innovative products.



Tiny 2



Tiny 2 Lite



Tail 2



MEET 2

From Ordinary To Epic With AI Lens



# CHUWI

Laptops



Global Commerce began its journey with Chuwi driven by a commitment to offering its high-quality yet affordable computing solutions in India. Over the years, Chuwi has successfully served more than 50,000 customers, delivering a wide range of innovative laptops, tablets, and mini PCs. Beyond online sales, it has established a strong presence in offline retail outlets such as Vijay Sales and Croma.



### Laptops:

Corebook X i5 | Freebook | Gemibook X Pro  
Corebook X i3 | Herobook Pro | HeroBook Plus  
GemiBook Plus | CoreBook X Pro

Cost Effective | Expandable Storage  
FHD Display | Light & Slim Design

### Tablet PC:

Ubook X  
2k Resolution  
Lightweight & Portable  
Intel Core i5

The Affordable Powerhouse





Nextbase has redefined on-road safety and innovation since 1999, becoming a trusted global name in connected car technology. By seamlessly blending advanced engineering with user-friendly design, it empowers drivers with intelligent solutions for safer, smarter journeys.



622GW



320XR



Piqo 1k



Piqo 2k

Safety with Clarity!



# AKASO

Action Camera



AKASO is a leading brand of action cameras that are tailored for outdoor enthusiasts of all levels, blending affordability with versatility. From daily vlogging to extreme sports like biking, diving and more, they cater to amateurs and pros alike, offering a wide array of features to capture every adventure.

BRAVE 7



BRAVE 7LE



V50 X



V50 ELITE



EK7000 PRO



BRAVE 8 LITE



Redefining Action, One Frame At A Time





Muzen Audio has been passionately dedicated to crafting exquisite and stylish audio products since 2018. Embracing a humanistic ethos that resonates with warmth, it upholds the value of "hear the difference," ensuring that everyone can experience an aesthetic, superior sound quality, user-friendly, and entertaining audio journey.


**Wild Mini**

**Cyber Cube  
(Standard)**

**Cyber Cube  
(Premium)**

**Mini Button**

**Mini Handbag**

**OTR Metal**

**Sticker**
**Soulful Beats That Last Forever**




For over 90 years, Electro Voice has designed and engineered leading edge sound reinforcement solutions - products that empower the performer, exceed the expectations of the audio professional and elevate the audience experience. Generations of hands-on professional knowledge is geared towards producing a portfolio of best in class speakers and microphones that combines performance, reliability and value.

**EVERSE 8****EVERSE 12****ZLX15P-G2****ZLX8P-G2**

**Looks beautiful, Sounds beautiful.**



# Klipsch

## Speakers & Home Audio



Since 1946, Klipsch has set the standard for superior engineering, emerging as a global leader in premium sound solutions. With a legacy of innovation and craftsmanship, it delivers immersive audio experiences that redefine the way you hear and feel sound.



FLEXUS SURR 100



R-40PM



GIG XXL



GROOVE XXL



NASHVILLE



Sound that Moves You



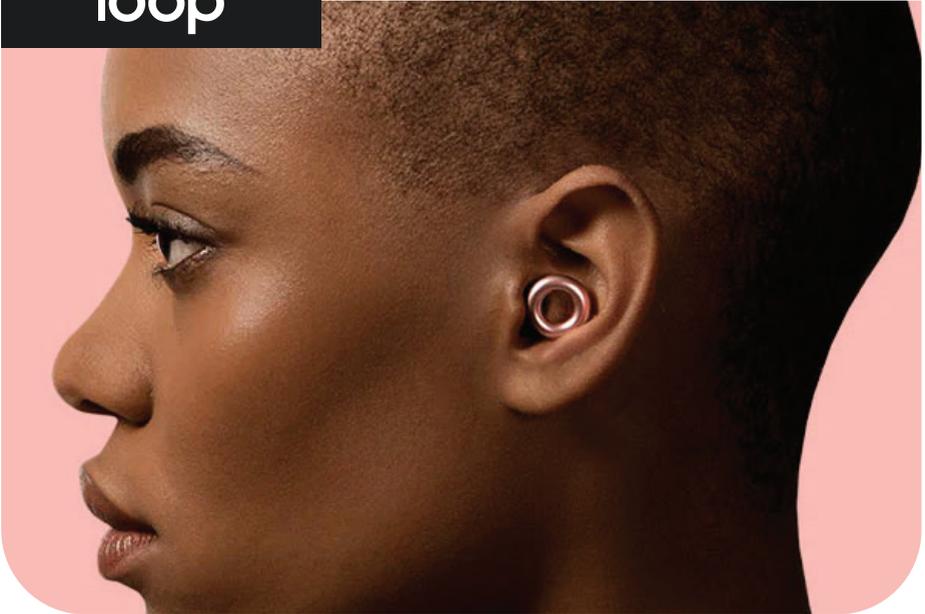
# PERSONAL CARE

- Noise Cancelling Earplugs
- Medication Coolers



# loop

Noise Cancelling Earplugs



Founded in 2016 by engineers passionate about music and nightlife, Loop Earplugs emerged from a shared struggle with tinnitus and frustration with existing earplugs. Driven to find a solution that combines protection, comfort, and style, they left their careers to create Loop. Now based in Antwerp with offices in Amsterdam, New York, and Shanghai, Loop is redefining earplugs to offer stylish, comfortable, and effective hearing protection, letting you live life at your own volume.



SWITCH 2



EXPERIENCE 2



ENGAGE 2



QUIET 2



DREAM



QUIET 2 PLUS

Turn Up The Vibe With Sound Redefined





Allfamily

Medication Coolers



Founded in response to a poignant incident during the summer of 2018, 4AllFamily was inspired by the unfortunate spoilage of a diabetic friend's insulin due to inadequate cooling. This experience fueled a passionate commitment to designing resilient, high-capacity coolers capable of enduring the most extreme summer conditions. 4AllFamily's mission is to empower individuals to live their best lives. Their coolers offer peace of mind, ensuring medications and essentials remain properly stored, freeing users from the stress of improper storage.



RAMBLER



VOYAGER



NOMAD



EXPLORER



Reliable Partner In Health





A creative division of CAVITAK

# In-house CREATIVE TEAM

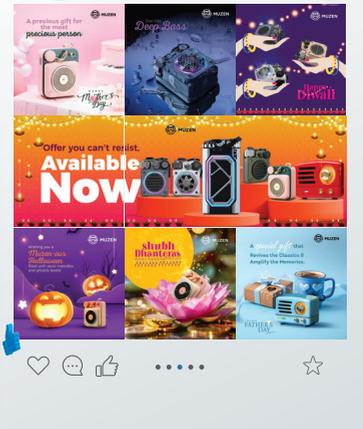
## Innovation through Passion

Group of proactive problem solvers, coming together with the "Why" of constantly delivering the best, eh,

# BST!



muzen1964.in



## Content Creation

We don't beat around the bush.



Effortless Cleaning,  
Anytime, Anywhere  
Come Home to  
Freshness!



# Port folio



We create work that works.

# OUR SOCIAL MEDIA INFLUENCER ARMY

Brand - Narwal | Views - 750K | Likes - 120K



Brand - Chuwi | Views - 3.3 Million | Likes - 291K



Brand - Bissell | Views - 700K | Likes - 12.4K



Brand - Ninstars | Views - 13K | Likes - 3K



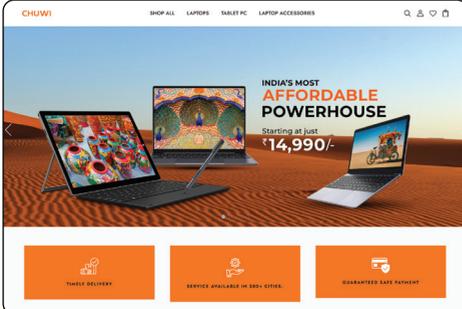
Brand - Yale | Views - 394K | Likes - 32K



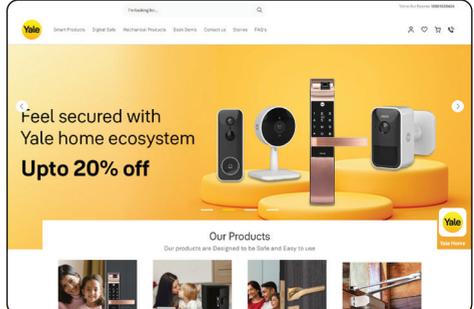
Brand - Obsbot | Views - 337K | Likes - 23K



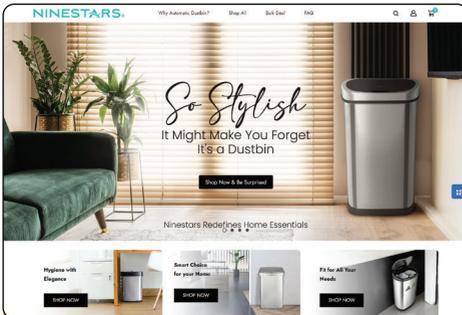
# ECOMMERCE WEBSITE PORTFOLIO



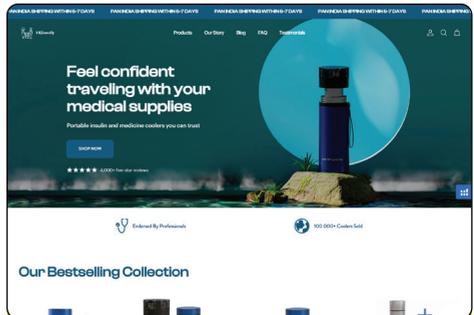
Brand - CHUWI  
Web URL - chuwiindia.com



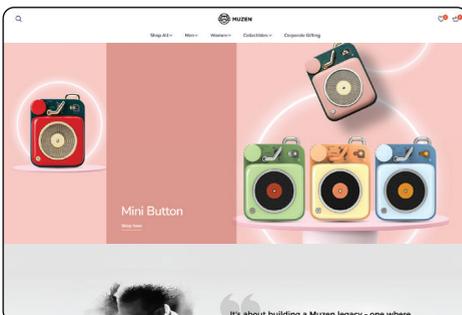
Brand - Yale  
Web URL - yaleonline.in



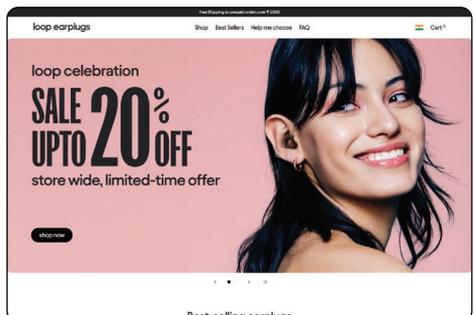
Brand - Ninestars  
Web URL - ninestarsindia.com



Brand - 4AllFamily  
Web URL - 4allfamily.in



Brand - Muzen  
Web URL - muzenaudio.in



Brand - Loop Earplugs  
Web URL - loopearplugs.in

# OUR STRATEGIC PARTNERS

Strategizing the brand dreams into success with our esteemed strategic partners:



Together, we forge powerful collaborations that drive growth, inspire innovation, and deliver outstanding results. With these industry giants by our side, we turn possibilities into achievements and challenges into opportunities.

# TOOLS WE USE

We connect the dot of excellence with efficiency by utilizing our Power tools!

At the heart of our success is a suite of game-changing tools that propel us to new heights:





**Global**  
COMMERCE

**Get social with us!**



+91 80000 47979 | [hello@globalcommerce.co.in](mailto:hello@globalcommerce.co.in) | [www.globalcommerce.co.in](http://www.globalcommerce.co.in)

**Corporate Office Address:**

Cavitak Global Commerce Pvt. Ltd., 9, Vitthalbhai Patel Colony,  
Opp. Lakhudi Talavadi, Naranpura, Ahmedabad - 380014

**CIN NO : U46901GJ2024PTC148248**